



# Annual Report 2020

Hilfe zur Selbsthilfe

**Help**

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in South-East Europe

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## Help at a glance

# 83

Projects  
worldwide

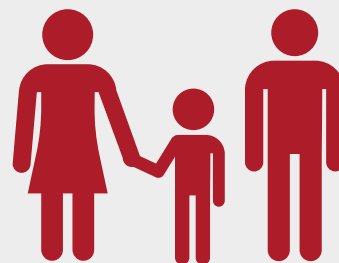


# 21

Project  
countries

# 636

Employees



# 8.1 million

Beneficiaries



# €35.9 million

Project volumes



ca. 

# 94%

 of donations  
go to projects



Burkina Faso



Lebanon



Syria



Chad

# Preface

**Dear readers,**

*As the former and the new chairman of Help, we are pleased to jointly present our annual report for 2020 to you.*

*The last year was extremely eventful, not just for Help but for all of us. A pandemic on a scale that we could never have imagined has left a significant mark on all our lives and on our organisation's work, and changed them dramatically.*



*We were and are very grateful that our management office in Bonn and our project offices across the world were already well equipped to work remotely during the lockdowns and thus able to continue to fulfil our statutory mandate in the usual manner. Measures to protect health and reduce the impact of the pandemic defined our work to a large extent. You can read more about this on page 8. Help also provided emergency aid in Lebanon following the explosion in the port of Beirut and after the fires in the refugee camps in Moria in Greece and Lipa in Bosnia and Herzegovina.*

*In addition, we launched a new future strategy for Help last year. You can find further details about this on page 6. To conclude the year, after 35 years as the association's chairman, Rudolf Bindig handed the reins over to Dr Georg Kippels at the members' meeting. Help's boards continue to benefit from the support of parliamentarians' engagement and the cross-party commitment to providing humanitarian aid to people in need worldwide.*

*This preface to our 2020 annual report also expresses our shared thanks to you for supporting Help. You have accompanied us on our journey in a very special way, in some cases for many years or even decades. We do not see this as something that should be taken for granted, but rather as a mark of the trust that we have gained and as an incentive to continue to live up to it.*

*Warm regards,*

A handwritten signature in blue ink, appearing to read 'Rudolf Bindig'.

**Rudolf Bindig**

*Chairman of the Board from 1985 to 2020*

A handwritten signature in blue ink, appearing to read 'Dr Georg Kippels'.

**Dr Georg Kippels**

*Chairman of the Board since December 2020*

# Strategy 2025

*"Our vision is a world where need, poverty and social injustice have been overcome, and everyone can live freely in dignity, peace and safety, and in harmony with the environment."*

## Help: Leading in sustainable aid

40 years after its founding, Help's central focus today is on transforming its organisation within the framework of processes and a forward-looking strategy. Following an in-depth assessment of our opportunities, threats, strengths and weaknesses, Help's new strategy was drawn up in 2020.

**Mission:** Helping people to help themselves is our guiding principle. We support people struggling with or threatened by crises. Help strengthens survivability, improves living conditions and increases the resilience of affected people worldwide. Our

help is needs-based and environmentally friendly and recognises that people are equal in all their diversity and whatever their circumstances. In this way we contribute to sustainable change in line with our vision.





# Together for Tomorrow

## 25 years of Help's presence in South-East Europe

In 2020, Help looked back on 25 years of work in South-East Europe – and on a period of the most intense need caused by violent conflicts, but also on years of hope and successful, sustainable developments. Under the banner of our motto, “Together for Tomorrow”, we are marking this anniversary by calling for responsible cooperation and joint action so that we can live together in peaceful coexistence in the long term.

### Living in safety

Emergency aid and reconstruction dominated Help's first decade in the Western Balkan countries. Help distributed relief supplies and built homes for around 19,000 people in the region, which was suffering severely from the repercussions of the Yugoslav Wars. We were also involved in mine clearing and demined more than two million square metres of land.

Help continues to provide emergency aid in South-East Europe today, in particular in the event of natural disasters, such as the earthquake in Albania in 2019. In situations such as these, Help quickly provides targeted aid based on its principle of helping others to help themselves.

### Local prospects

Today, our project work in South-East Europe focuses on socio-economic development. Help supports low-income families and young people by helping them to set up future-oriented small enterprises. We provide them with machines and

materials, but also with management training, vocational education and professional development. More than 13,000 small enterprises have been set up or developed in this way over the past 19 years. By complementing economic projects led by the municipalities, the socio-economic situation within the project regions is further strengthened, and new prospects are created in the local region.

A further area of focus in Help's work in the Balkans is promoting the integration of disadvantaged people, in particular excluded minorities, such as Roma. Help supports the construction of social housing, and in this way, it has already improved the living conditions of more than 2,000 families. In addition, Help is committed to resocialising prisoners, works with Roma associations and creates prospects for returnees.

### Together for Tomorrow

Sadly, despite all our efforts, we cannot say that our help is no longer needed after 25 years. Far from it: our commitment to economic development and to overcoming poverty sustainably is immensely important. But this can be achieved only if states, civil society, economy and every individual stand up for tomorrow: Together we have achieved so much; together we look positively into the future; together we are creating opportunities!

# Coronavirus pandemic



## The world in the grip of the virus

No other issue preoccupied the world so much in 2020 as the coronavirus. What began as worrying but barely heeded headlines developed into a global crisis in just a few weeks. Over the course of the year, millions of people became infected with the novel disease. At times, half of the world's population were under lockdown – more than 3.9 billion people in over 90 countries.

### Little money means little protection

The pandemic turned life upside down. We had to get used to many restrictions and were worried about our families and friends. But while in Germany many lives could be saved through working from home, social distancing and eventually vaccination, poorer countries suddenly faced unsolvable problems.

In most countries of the Global South, the healthcare systems are too weak to cope with the challenges of a pandemic. South Sudan, for example, has less than 20 intensive care beds available for a population of nearly 13 million people. Compounding

this, people living in poverty are often malnourished, weakened and therefore especially susceptible to diseases. The potential dangers of COVID-19 in such a context have been revealed first and foremost by the situation in India.

But even countries that largely escaped the virus itself suffered greatly from the repercussions of the pandemic. In sub-Saharan Africa in particular, strict lockdowns and border closures caused markets and supply chains to collapse. The prices of food, seeds and fertilisers shot up; countless people lost their jobs. For the first time in years, poverty and hunger rose again in the world.

### Protecting people, securing the future

The coronavirus pandemic was a challenge for Help, too. Foreign travel was only possible with restrictions, and many processes had to be adapted to the new situation. At the same time, the need for humanitarian support grew. In order to provide fast and effective aid despite these challenges, we relied on our existing competences and simultaneously developed innovative concepts.

Even before the start of the coronavirus crisis, Help was committed to protecting people in numerous countries against dangerous diseases, such as Ebola and cholera. We intensified these efforts in 2020: In Burkina Faso, Afghanistan and many other countries, Help expanded water and sanitary facilities, supplied medical facilities with protective clothing and disinfectants, and distributed hygiene products, masks and food to families in need.

True to our principle of helping others to help themselves, we also supported people's own efforts to protect themselves. In Iraq, for example, Help trained 258 women from refugee camps as sewers and equipped them with sewing machines and materials. Together, the women sewed more than 400,000 coronavirus masks, which Help then purchased from them and distributed in the camp. In this way, the women not only earned an independent income; they also reduced the risk of infections in the camp.

### Solidarity is the key

In South-East Europe, Help also followed the principle of helping people to help themselves and supported women's co-operatives and start-ups with producing masks. In addition, we promoted small companies and educational projects so that they could continue to create prospects during the pandemic and combat the threat of poverty.

The coronavirus crisis has demanded a lot of us. But it has also demonstrated what can be achieved if we show solidarity and remain united. Thanks to the support of our donors and our



local partners, we have provided quick and effective assistance and ensured people's survival across the world. However, the long-term repercussions of the pandemic will be with us for many years. If we want to not only overcome the crisis but also create sustainable prospects, solidarity will be the key in the future, too.



### WHAT WE HAVE ACHIEVED

- ▶ Distributed **400,000** masks to refugees in Iraq
- ▶ Built or repaired **33** wells in Mali to supply **41,400** people with drinking water
- ▶ Installed **4,000** handwashing stations in Burkina Faso
- ▶ Distributed **200** laptops to children in Kosovo for online lessons
- ▶ Informed **50,000** people in South Sudan about disease prevention
- ▶ Supported **4,340** children in Afghanistan with psychosocial counselling

# Emergency aid in 2020

Without any doubt, the coronavirus pandemic was the focus of 2020, and it also drove Help's emergency aid. But the explosion in the port of Beirut in Lebanon and the fires in the refugee camps in Moria in Greece and Lipa in Bosnia and Herzegovina also created an urgent need for rapid assistance from Help.



## Explosion in Lebanon

The port of Beirut was hit by a massive explosion on 4 August 2020. It claimed at least 100 lives and injured several thousand. More than 250,000 people lost their homes and were left with nothing. Everywhere the streets were full of shards and wreckage. Support was and is desperately needed because the country has been in a severe crisis for years. A large number of people, including many Syrian refugees, are living in poverty. They have no money to rebuild their lives. Coronavirus infections also rose dramatically during this time; hospitals were completely overwhelmed. Help immediately sent rescue workers to Beirut and launched initial emergency aid measures. An assessment by Help identified the homes of families who most urgently needed assistance. Help is implementing the projects hand in hand with its Lebanese partner organisation, Arcenciel. Together with its local partner, Help repaired housing and offered elderly people and people with reduced mobility emergency medical treatment in their own homes. In addition, we ran psychotherapy sessions for children and adults so that they could overcome the mental trauma that they had suffered due to the explosion. But the need remains immense, and the suffering great. Rebuilding is one thing, but in the long term, the population also needs prospects in the country's strained economic situation. People are still dependent on support, such as income-generating measures, which Help is currently planning.



## Refugee drama in Bosnia and Herzegovina



At Christmas in 2020, probably everyone had the awful images from the Bihać region in their minds: people wrapped in towels and blankets in minus degrees in the snow, without shoes, jackets or shelter. The conditions in Lipa refugee camp near Bihać in Bosnia and Herzegovina were catastrophic. The camp was actually intended to serve only as a temporary solution, and therefore there was no electricity or water. On 23 December 2020, the camp was closed because it was unsuitable as winter accommodation. Shortly afterwards, it burnt down. The closure made 1,300 refugees homeless at a stroke – in icy-cold weather with falling snow. They were left with nothing and had no prospect of receiving new accommodation. Help is well positioned in the country and immediately launched winter relief measures with its local partner SOS

Bihać. Together with the aid organisations action medeor and NAK-karitativ, Help distributed warm, waterproof shoes, sleeping bags, hygiene kits and ointments for skin diseases. However, the humanitarian situation at the EU's border is still under intense strain. It is high time that the failure to apply the United Nations' Declaration of Human Rights and refugee law came to end. These people have a right for their asylum claims to be heard.

## Fire in Moria refugee camp



Moria, the largest refugee camp in Europe, went up in flames in the night of 9 September 2020. The fire also consumed the little that about 12,000 refugees from Syria, South Asia and Africa had been able to bring with them to the Greek island of Lesbos. More than 12,000 refugees lived in the overcrowded camp, although it actually had space for only about 2,800 people – the living conditions were beneath human dignity. Shortly after the fire, the camp was closed, and the majority of the people were moved to the new refugee camp Kara Tepe, where the living conditions are similarly poor. We support our long-standing local partner organisation, the Greek Council for Refugees (GCR), which stands by refugees in need.

Many of them are traumatised – mainly due to their flight, but in some cases also due to sexual assaults. The measures introduced at the time to contain the coronavirus severely restricted the rights of the refugees in the camp. Many of them missed their hearings in their asylum applications due to curfews. Help and GCR therefore not only distribute relief supplies but also provide psychosocial support and legal advice.



**“I would like to see more courage”**

## Interview with Federal Minister Dr Gerd Müller

### Federal Ministry for Economic Cooperation and Development (BMZ)

*Minister, the repercussions of the coronavirus pandemic, such as poverty and food crises, are hitting many countries, for example in Africa, with full force. What can development work achieve now, and what new strategic approaches has the BMZ been following since the pandemic emerged?*

We immediately adjusted our strategy after the coronavirus outbreak and are providing support on a massive scale for the healthcare infrastructure and for food and employment security in our partner countries. Above all, we are supporting the refugee and crisis regions. But we are also looking further afield and considering issues such as disease prevention: three-quarters of all newly emerging infectious diseases are zoonotic diseases. Almost three million people die from them each year. We implement the One Health approach and address human medicine, veterinary medicine and agroecology with a joint

strategy. And ultimately, climate protection remains a crucial responsibility post-corona: the question is whether Africa will turn to coal and oil, as we did in the 1950s, or whether a technology partnership will succeed in transforming Africa into a green continent of renewable energies.

*European asylum and migration policy is a hotly disputed issue on the political stage in Brussels. In the past, you have acted as an ambassador for humanitarian engagement on several occasions, for example, in connection with Moria. What does the future shape of European asylum policy look like?*

I would like to see more courage and a fresh start in refugee policy. It is unacceptable that every country does its own thing. We need a joint asylum policy in Europe, one built on

law and order. We can't have a situation where people smugglers decide who comes to us. But at the same time, we need more investment in the countries of origin – in the places where need and suffering prevail. I think it is simply fatal that precisely this funding has been cut in the EU budget for the next seven years. Humanity gets a raw deal in the new EU plan.

***What drives you personally to champion issues such as the Grüner Knopf certification mark and taking in refugees from Moria?***

I have seen children standing barefoot in foul-smelling chemicals, tanning leather for our shoes. That leaves a mark on you. Our prosperity is to a large extent based on outsourcing production, unfair treatment, slave wages and overexploiting people and nature. That has to stop. We can't keep on making the rich richer at the poor's expense. That's why I see fair



trade as the most important step in any successful development policy. It is unacceptable that our clothes are sewed by women earning starvation wages of 20 euro cents an hour. Almost 80 million children worldwide are working in exploitative conditions in global supply chains – in coffee plantations, quarries and gold mines, for instance.

***With the Grüner Knopf, you created a blueprint for a supply chain act, as you said so yourself. How happy are you with the legislation that has now come into being?***

The Supply Chain Act is a milestone on the path towards more justice. For me, the crucial thing was always for the entire supply chain – from raw materials production to the sales counter in Germany – to be firmly enshrined in the act, and similarly the prohibition on child labour and slavery. Now we need a consistent European regulation and a new world trade order: from free trade to fair trade. As far as the rules are concerned, we can't stay stuck in 1950 in a globalised world, which is why I have spoken with the WTO's Director-General, Ngozi Okonjo-Iweala from Nigeria. I'm confident that we will make progress here, too. That is why it's important that Germany has



passed a supply chain act that is both effective and feasible and that can serve as a blueprint for the whole of Europe.

***Is there one moment from your travels and encounters as a minister that you will never forget?***

The moment that comes to mind is my visit to a refugee camp in Bangladesh where around one million members of the Rohingya minority who have been driven out of Myanmar live. I spoke with displaced women in a hut there. In tears, they described how government troops attacked their villages, raped them and set fire to their huts. Then the soldiers took their babies and threw them onto the burning huts. It is hard to believe what crimes people are capable of. The women are endlessly grateful that Germany is now providing local assistance for them. And it is dramatic experiences like these that strengthen my resolve to fight for more support at home.

***If you were granted a wish, what would you wish for?***

For more people and, above all, large corporations to live by a simple but vital principle: "The strong help the weak."





## Help's global partners

### Together we achieve more

Our global commitment to emergency aid and development work would not be possible without the assistance of our partners in Germany and abroad. In line with its principle of helping people to help themselves, Help works with local and national actors in its project countries and collaborates closely with local people and organisations on the ground. Professional aid organisations from the respective countries

enable us to provide fast, tailored support. They know the conditions in the crisis areas best and are often the first on the scene after a disaster. Help therefore consciously relies on local partners – both during the joint planning and implementation of projects and in its efforts to strengthen national and local actors, for instance through training and professional development.



“We appreciate Help’s willingness to cooperate, its support on our path to independence and our fruitful collaboration and partnership!”

**Organization for Sustainable Aid  
in Afghanistan/OSAA**



“We are very pleased with the collaboration with our partner Help in Ansongo, Mali. It has strengthened us, and our work has become more sustainable because of the expansion in our capacities and equipment.”

**FAABA association  
National NGO, Mali**



## Burkina Faso: Our aid works

In the dry north of Burkina Faso, it has always been a challenge to ensure a family's survival. However, for some years, this challenge has become almost insurmountable. Due to climate change and the more frequent droughts and sudden heavy rains that come with it, conditions are progressively worsening. But it is above all the effects of the political crisis that can be felt. Around one million people are fleeing, and the already scarce resources have to be shared. There is a shortage of drinking water and healthcare. The consequences for the region are dramatic: the number of undernourished children is increasing, and so, too, are the related deaths.

### Hurdles to healthcare access

Help has been active in Burkina Faso since 2008. Our work focuses on strengthening the healthcare system and on combating malnutrition and undernutrition. Our commitment played a crucial role in the decision by the Burkinabe state in 2018 to introduce free healthcare for children under the age of five and pregnant and nursing mothers.

However, our team made an alarming observation in Sebba, a district in the north of the country: during the rainy season, many families did not take advantage of the free healthcare because crossing seasonal lakes and rivers was a considerable financial hurdle for them. As a result, many parents did not bring their sick or undernourished children to the healthcare centre in Sebba until it was far too late.

### Small help, big impact

To make it easier for the affected families to access medical treatment, Help expanded the project with a "money for transport" component. During the four months of the rainy

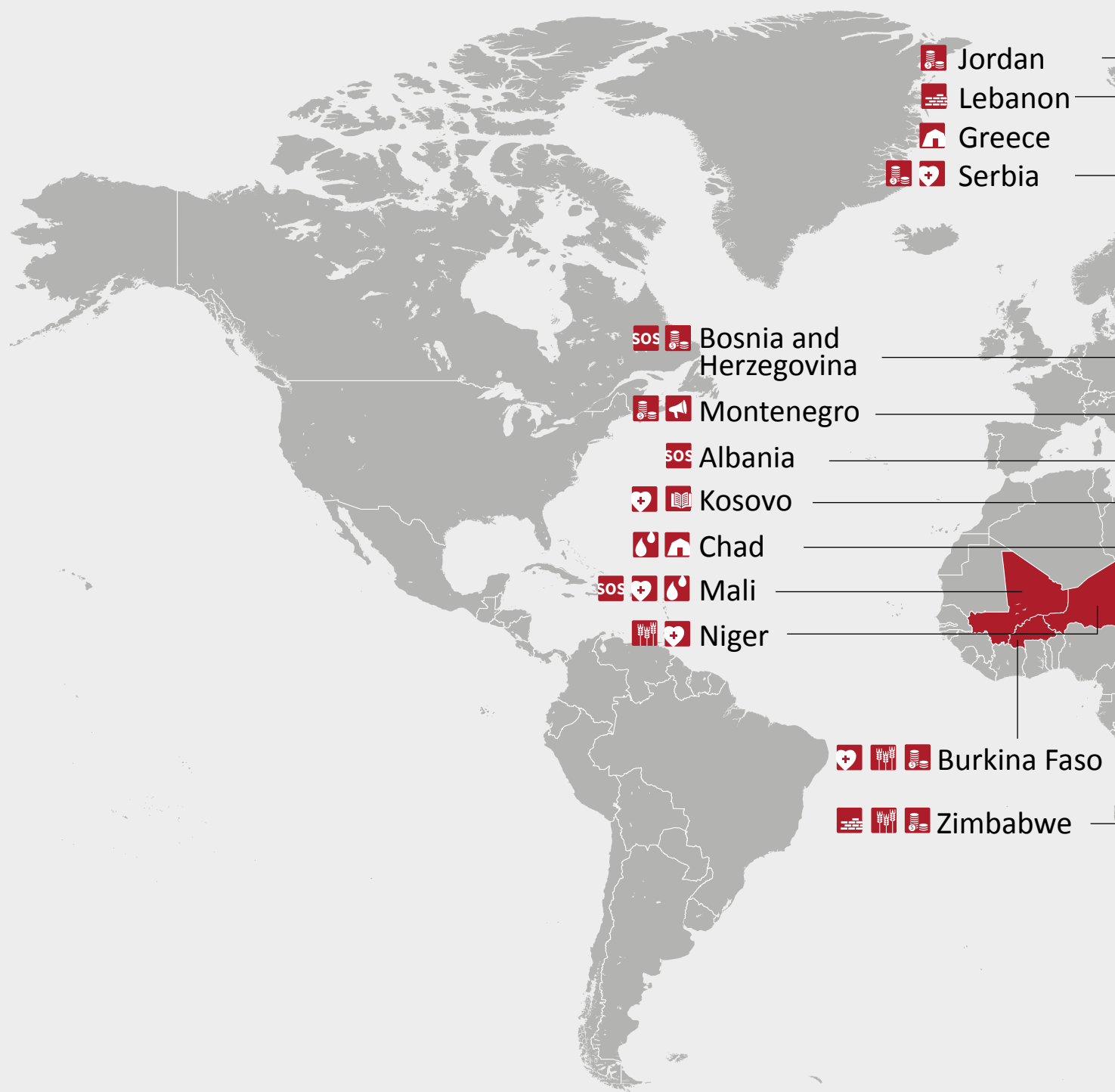
season, parents of children under five were reimbursed transport costs of approximately 7.60 euros. A simple measure with a big impact:

**Visits to the healthcare centre rose by 50 per cent compared to the previous year, and the mortality rate in cases of undernutrition fell by 23.7 per cent.**


"Before, parents of acutely undernourished children often had to wait five or six days until the water level fell and they could come to us. By then, the child's condition had often deteriorated dramatically. Now, they don't wait as long, perhaps just a few hours," says Lassina Millogo, an employee at Sebba healthcare centre.

The pilot project's effectiveness was examined within the framework of an independent case study by the Cash Learning Partnership (CaLP) global network. In it, the authors make clear the challenges of implementing such an undertaking, including the lack of official identity documents and the integration of frequently extensive monitoring mechanisms into the hectic working days of healthcare centre staff. However, the study also confirms the project's effectiveness. Based on interviews and other sources, it demonstrates what an enormous support the financial transfers are for the families. Thanks to the study, Help's experiences can serve as the basis for future projects and they are contributing to sustainably improving healthcare in countries like Burkina Faso.

# Our work around the globe







 Jordan

 Lebanon

 Greece

  Serbia

  Bosnia and Herzegovina

  Montenegro




 Albania




  Kosovo


  Chad

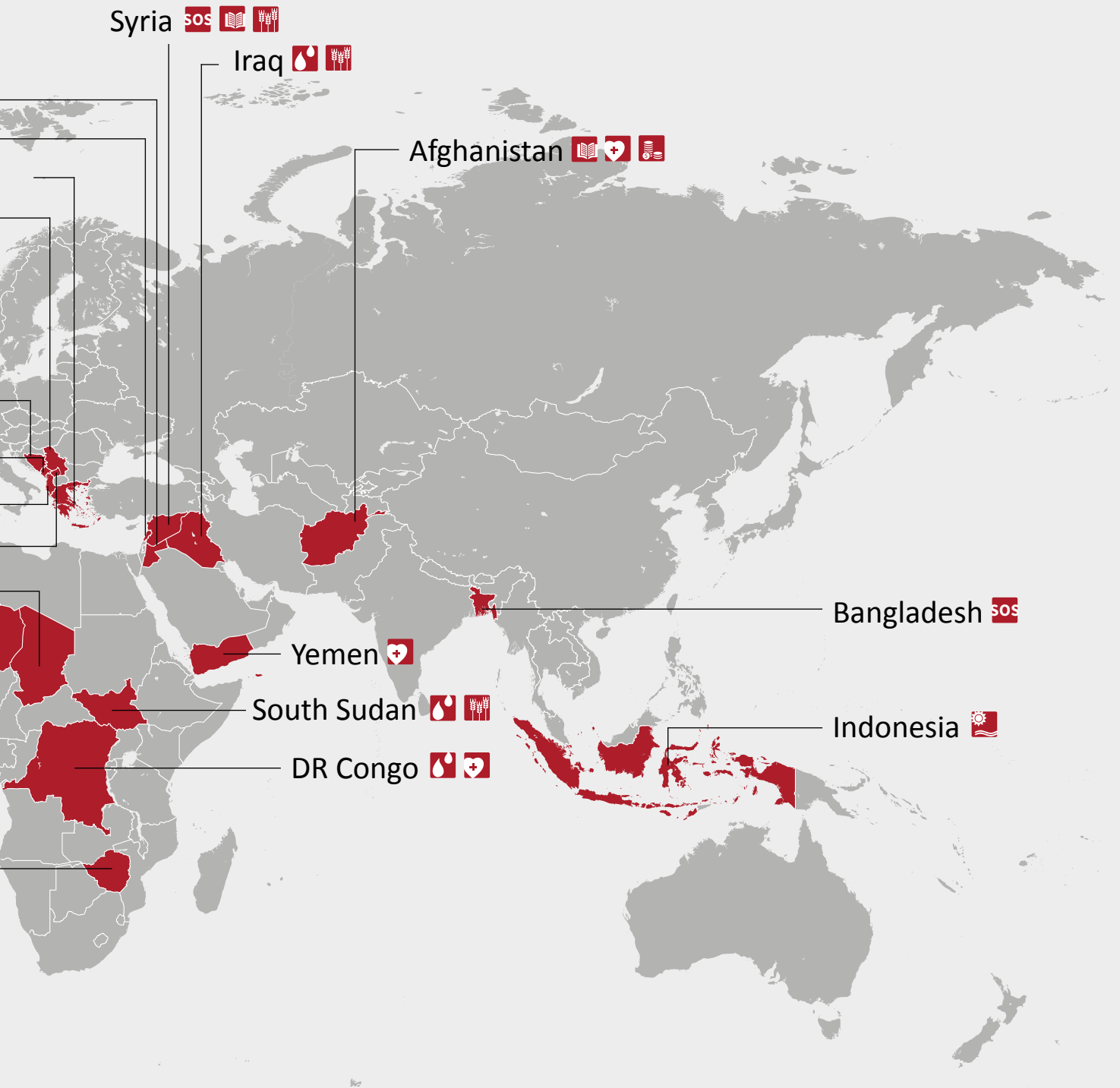
   Mali

  Niger

   Burkina Faso

   Zimbabwe

 Project countries (Status: December 2020)



Education



Food



Livelihood security



Refugees



Health



Disaster preparedness



Climate protection



Emergency aid



Water



Reconstruction

# Communication on Engagement

## Cooperative partnerships between companies: Help and the UN Global Compact



Since 2015, Help has participated in the United Nations' Global Compact, a strategic initiative through which companies undertake to align their business operations and strategies with ten universally recognised principles on human rights, labour standards, environmental protection and the fight against corruption. This Communication on Engagement report provides an overview of our tasks as a civil society organisation within the network, as well as our engagement over the past two years.

### COMMUNICATION ON ENGAGEMENT (COE)

Help – Hilfe zur Selbsthilfe e.V.

Report period: 1 July 2017 to 30 June 2021

### Part I Management statement



### Part II Practical measures

- ▶ Help is actively engaged in the Global Compact Network Germany (GCNG).
- ▶ Help regularly proposes partnership projects for company sustainability and implements these.
- ▶ Help involves companies in themes relating to the Global Compact.
- ▶ Help supports Special Initiatives and special work groups.
- ▶ Help takes part in local Global Compact events.

### Part III Evidence of results

- ▶ Help regularly participates in CSR events: these may be CSR breakfasts or workshops in the Bonn/Rhine-Sieg district, or cross-regional events such as the German Sustainability Award. We have attended around ten events in total. This enables Help to enter into dialogue with companies, to present the GCNG principles as highly attainable and to raise awareness of the GCNG. The exchange has already allowed ideas for shared projects to be developed, and work is under way on implementing them.
- ▶ In 2019 Help set about encouraging partner organisations abroad to join their local Global Compact networks and to connect with companies on the ground.
- ▶ Help attended two GCNG participant conferences, one in 2018 and one in 2019.
- ▶ In 2017 and 2018 Help assisted companies with advice and support on the integration of refugees. The project was funded by the Federal Ministry for Economic Affairs and Energy.

# Boards and their tasks

## MEMBERS' MEETING

- ▶ **Dr Naim Assad** (founding member)
- ▶ **Uwe Baust** (Member of the Management Board of Stadtparkasse Düsseldorf)
- ▶ **Rudolf Bindig** (former Member of the Bundestag, SPD)
- ▶ **Bernd Dreesmann** (Founding Secretary of Deutsche Welthungerhilfe e. V., ret'd)
- ▶ **Katja Dörner** (Mayor of Bonn)
- ▶ **Kerstin Düs** (Commissariat of German Bishops)
- ▶ **Dr Hans Günther Frey** (founding member, inactive)
- ▶ **Erich G. Fritz** (former Member of the Bundestag, CDU, Chairman of the Board of the Georg Kraus Foundation)
- ▶ **Angelika Graf** (former Member of the Bundestag, SPD, Ombudsperson)
- ▶ **Andreas Glück** (MEP, FDP)
- ▶ **Klaus-Jürgen Hedrich** (former Member of the Bundestag, CDU/former Parliamentary State Secretary)
- ▶ **Dr Barbara Höll** (former Member of the Bundestag, Die Linke)
- ▶ **Ottmar von Holtz** (Member of the Bundestag, Alliance 90/The Greens)
- ▶ **Anette Hübinger** (former Member of the Bundestag, CDU)
- ▶ **Dr Uwe Janssen** (founding member)
- ▶ **Angelika Josten-Janssen** (former Managing Director of Help)
- ▶ **Ulrich Kelber** (former Member of the Bundestag, SPD/former Parliamentary State Secretary/German Federal Data Protection Commissioner)
- ▶ **Dr Georg Kippels** (Member of the Bundestag, CDU)
- ▶ **Volkmar Klein** (Member of the Bundestag, CDU)
- ▶ **Gudrun Kopp** (former Member of the Bundestag, FDP/former Parliamentary State Secretary)
- ▶ **Jörg Leske** (Chairman of the Board of NAK-karitativ e.V.)
- ▶ **Dr Andreas Nick** (Member of the Bundestag, CDU)
- ▶ **Christian Schmidt** (Member of the Bundestag, CSU/High Representative for Bosnia and Herzegovina/former Federal Minister)
- ▶ **Ute Vogt** (Member of the Bundestag, SPD/former Parliamentary State Secretary)

The Members' Meeting approves general guidelines, the budget plan and amendments to the Articles of Association. It elects the auditor and the Executive Board.

## SPECIAL SUPERVISORY BODY

- ▶ **Erich G. Fritz** (former Member of the Bundestag, CDU, Chairman of the Board of the Georg Kraus Foundation)
- ▶ **Dr Barbara Höll** (former Member of the Bundestag, Die Linke)
- ▶ **Jörg Leske** (Chairman of the Board of NAK-karitativ e.V.)

The Special Supervisory Body supervises the Executive Board and reports to the Members' Meeting.

## EXECUTIVE BOARD

- ▶ **Dr Georg Kippels** (Member of the Bundestag, CDU/Chairman)
- ▶ **Ute Vogt** (Member of the Bundestag, SPD/former Parliamentary State Secretary/Vice-Chairwoman) Chairman
- ▶ **Dr. Obeidullah Mogaddedi** (+)
- ▶ **Ottmar von Holtz** (Member of the Bundestag, Alliance 90/The Greens/Vice-Chairman)
- ▶ **Rudolf Bindig** (former Member of the Bundestag, SPD)
- ▶ **Klaus-Jürgen Hedrich** (former Member of the Bundestag, CDU/former Parliamentary State Secretary)
- ▶ **Dr Christoph Hoffmann** (Member of the Bundestag, FDP)
- ▶ **Angelika Josten-Janssen** (former Managing Director of Help)
- ▶ **Helin Evrim Sommer** (Member of the Bundestag, Die Linke)
- ▶ **Dagmar G. Wöhr** (former Member of the Bundestag, CSU/former Parliamentary State Secretary)

The Executive Board within the meaning of German Civil Code § 26 BGB (Chairman and Deputies) represents the organisation judicially and extra-judicially. The Chairman as well as both Deputies are authorised to represent Help individually and conduct the organisation's affairs. The Executive Board appoints and monitors the Management.

## BOARD OF TRUSTEES

- ▶ **Uwe Baust** (Member of the Management Board of Stadtparkasse Düsseldorf)
- ▶ **Prof. Dr Volker Echtermeyer** (Surgeon)
- ▶ **Dr Hans-Ulrich Heininger** (Member of Rotary International)
- ▶ **Ulrich Kelber** (former Member of the Bundestag, SPD/former Parliamentary State Secretary/German Federal Data Protection Commissioner)
- ▶ **Bernd Klippert** (Deputy Chairman of the Board of NAK-karitativ e.V.)
- ▶ **Christiane Lafeld** (Member of the Board of Directors of the Stiftung der Deutschen Lions)
- ▶ **Dr Karl-H. Rolfes** (Chairman of the Managing Board of the Autobahn Tank & Rast Group)

The Board of Trustees promotes the work of the association through its publicity activities.

All members work on a voluntary basis. More information can be found in our Articles of Association and at [www.help-ev.de/transparency](http://www.help-ev.de/transparency).

Status at 8/2021



# Executive board report

## Changes in the boards

The last Members' Meeting to elect the Executive Board was conducted by written resolution in December 2020 due to COVID-19. All three representatives at the head of the board were replaced in accordance with Section 26 of the German Civil Code (BGB). Help – Hilfe zur Selbsthilfe was founded by Members of the German Bundestag, and the composition of its boards continues this tradition to this day. Further information on the composition of its boards can be found on page 19.

Due to the coronavirus pandemic, some meetings were conducted by written resolution in 2020. They included three Executive Board meetings (of which one was virtual) and two meetings of the Special Supervisory Body (of which one was virtual) and one Members' Meeting.

## Framework conditions for humanitarian aid

In the majority of the Global South, it is above all the economic side effects of the pandemic that can be clearly felt. In

particular the informal labour sector, which is extensive in the countries of the South, almost came to a standstill. In 2020, 155 million people (2019: 135 million) suffered from acute food insecurity according to the World Food Programme (WFP). Armed conflicts are also impeding our work. More and more frequently, civilians and humanitarian actors are becoming the targets of violence. These dynamics are making providing aid more difficult than ever before. The number of refugees or internally displaced people also remains high. Natural disasters such as tropical storms and floods as well as conflicts lead to displacement, and access to displaced population groups is impeded in almost every conflict region worldwide by general security concerns or warring parties that refuse to grant access.

## Development of donations in Germany and to Help

The Bilanz des Helfens report on charitable donations, produced by the Gesellschaft für Konsumforschung (GfK) consumer research organisation, calculates that the volume of donations in Germany in 2020 amounted to 5.43 billion euros

(the second-highest result since data collection began). At the beginning of the coronavirus pandemic, the donation sector was extremely nervous that its income might collapse. In fact, willingness to donate increased during lockdown. Especially the lack of opportunities for consumption had a positive effect on the volume of donations.

For the second year in a row, the donations received by Help rose considerably, and this growth exceeded the trend for the overall donation market. The growth trend on the donation market was 5% overall and 3% for emergency and disaster aid. Help achieved growth of 14.6% in 2020. This positive development is due in part to a foundation of regular donations and mailings that Help has built up. However, it is first and foremost the result of growth in the online sector and in forwarded/restricted donations. The restricted donations received by Help were primarily earmarked for emergency aid projects as part of repair work following the explosion in Beirut, Lebanon (378,000 euros), coronavirus prevention measures (200,000 euros), refugee aid in Moria refugee camp in Greece (137,000 euros) and in Lipa refugee camp in Bosnia and Herzegovina (65,000 euros).

Our external service providers for public relations and advertising in 2020 were: Talk2move and Apollon for street campaigns (partly remunerated based on success); GFS Fundraising Solutions for direct marketing; SAZ Services for telephone marketing (remunerated based on success); i-gelb, Charicomm and Dotfly for our website and online activities; Medienarchitekten and Andreas Mischok for graphic design; Ströer for outdoor advertising; news aktuell, Zimpel and Point of Listening for media relations; Landau media and Freianzeigen.de for press monitoring and the distribution of free adverts; and Stehli Software Dataworks for donor administration.

## Project volumes, results of operations, income and expenditure

In 2020, Help carried out projects with a total volume of 35.92 million euros, which represents an increase in volume of 9.23 million euros compared to the previous year. Own funds were invested in the amount of 4.96 million euros, an increase of 264,000 euros compared to 2019. External funds rose by almost 41% (8.96 million euros) and amounted to 30.96 million euros. Total income including changes in reserves amounted to 38.52 million euros, which is 25% higher (7.78 million euros) than in the previous year.

Help's expenditure on general public relations activities and advertising, campaigns and educational/information work, as set forth in the Articles of Association, amounted to 894,000 euros in 2020. On balance, expenditure fell in comparison to the previous year by around 218 thousand euros. This was primarily due to lower expenditure on face-to-face (F2F) cam-

paigns, which could not be conducted due to the pandemic. Excluding public relations, expenditure on administration and other administrative activities amounted to 1.24 million euros, 7% (32,000 euros) higher than in the previous year.

## Personnel development

A total of 37 people worked for Help in Germany in 2020. In addition, three temporary staff were employed on a mini-job basis. Including its employees in Germany, Help employed 636 people worldwide as at the reporting date. The organisation is supported by 34 volunteers, of whom 30 are board members. The current employment criteria ensure that the core team is able to perform tasks in accordance with the Articles of Association. As usual, the annual financial statements and payrolls were handed over to an accountant in 2020. In total, 23 employees took part in 20 continuing education courses in the areas of public relations and fundraising, bookkeeping/finance, internal auditing/financial control, quality assurance, project-related courses and first aid/occupational health and safety. Fortunately, staff turnover at Help continues to be low. Our procedures are cohesive, and our work is carried out by experienced staff. The three highest total annual remuneration amounts were 100,997 euros, 82,882 euros and 77,088 euros, and the remuneration for the Management (managing director plus two deputies) amounted to 253,974 euros.



Collecting plastic waste in Indonesia

## Financial position and liquidity

In the reporting year, an annual surplus was generated, mainly from an increase in donations (unrestricted and restricted), a rise in donor contributions to administrative costs, and the reduction of the donation reserve. The use of own resources in the project business in the amount of 5.23 million euros (previous year: 4.69 million euros) rose compared to the previous year. Provision for potential project repayments has been made by reducing expenditure. This has an impact on the result in the amount of 545,000 euros. A total annual surplus of 77,000 euros was generated. As ever, external funds from donors are the most important source of income for carrying out projects. Yet restricted and general donations are necessary to assure Help its required capital resources. As in previous years, the financial position is considered to be in good order due to a surplus cover of liabilities by receivables and liquid assets.

## Forecast

The continuing pandemic has significantly affected and exacerbated the humanitarian situation. It has also had an impact on our programme work and made it more difficult. Global humanitarian need continues to rise, not least due to the pandemic. Help has expanded its programmes with COVID-19 measures. However, the restrictions due to the pandemic are perpetuating poverty and the insecure food situation in our project countries. We are concerned to see a further increase in security-related incidents in some project countries. Ensuring the safety of our employees and target groups is always the utmost priority in our work and must be given the highest at-

tention. Our work will continue to focus on the countries of the Sahel, the Middle East, South Sudan and South-East Europe.

After successfully completing an assessment by ECHO and fulfilling the quality requirements set by the Humanitarian Aid Division of the Federal Foreign Office, Help has met all the conditions for continuing to receive funding from European and, in particular, German institutions. With Germany, Help has a donor whose scope of funding in the humanitarian aid and development work segment has grown massively in recent years. However, a reduction in the total budget is to be expected with the new budget following the Bundestag elections in 2021. To date, the majority of the funds have gone to the United Nations (approximately 85%). Help and other NGOs are therefore intensifying their efforts to ensure that the current level of funding is at least maintained.

Growth in the programme volume and personnel requirements requires more own funds. Investments are therefore being made to increase income from donations. The available potential was fully harnessed in 2020 and has proved that increases are possible. As before, F2F campaigns to recruit regular donors play a major role, but investment in online marketing is also increasingly important. To this end, both the material expenses budget and the personnel resources must be expanded. In addition, the development of a new brand campaign to enhance Help's brand image and increase its recognition is planned for 2021.

## Risk report

In the operational core business, that is, our programme work, it is first and foremost security risks and volatile threat environments that play a major role. This affects our duty of care towards our employees and their well-being, but also the feasibility of project work. For 2021, an additional operational risk relating to climate change should be mentioned: the El Niño weather phenomenon. Extreme events such as floods and droughts and an unprepared agricultural sector are to be expected. Work is constantly ongoing to minimise risk: Thanks to pro bono support from the management consultancy d-fine, all the processes and risks in the Programme Department and interfaces to other departments have been recorded since 2020.

A fraud case arose in Burkina Faso. It was uncovered in 2020, and the associated internal and external investigations have not yet been fully completed. As the case concerned cheque fraud with forged signatures, legal measures were also taken. The review has already resulted in process adjustment and minimisation of the risk of fraud.

The further development of a good, substantive offer to donors that differentiates it from others (clear strategy, clear brand profile, innovative project portfolio) is a central chal-



### OBITUARY

It is with deep sorrow that we announce that our long-time board member Dr. Obeidullah Mogaddedi passed away on 7 February 2021, following his wife within a few days.

Dr. Mogaddedi had been a member of the board as well as the general assembly of Help since 1995. He was also a board member of the "Verein für Afghanistanförderung" (VAF), with which the cooperation for Afghan refugees in Pakistan began 40 years ago. Dr. Mogaddedi was thus also a symbol of the historic early years of Help – Hilfe zur Selbsthilfe.

We thank Dr. Mogaddedi very much for his many years of voluntary work, his great interest in Help's growing aid programs and his manifold commitment to people in need. We will honour his memory.

challenge in order to maintain a good position on the donation market in the future and to achieve its strategic growth target. A second risk lies in the balance between unrestricted and restricted donations. Unrestricted donations are enormously important to Help in the context of its overall budget and growth strategy.

## Opportunity report

Help's Executive Board and the Members' Meeting approved the strategy for 2021 to 2025 at the end of the year. Executive Board members, the Management and representatives from the departments were involved in developing the strategy. Key strategic goals are expanding sustainability in all the relevant aspects and the issue of empowerment/self-reliance (see page 6 for further information). Overall, the strategy creates clarity and increases the opportunities for obtaining institutional funding and attracting private donations. Further opportuni-

ties lie in optimising structures and processes to tailor them to the strategic goals but also to minimise risks.

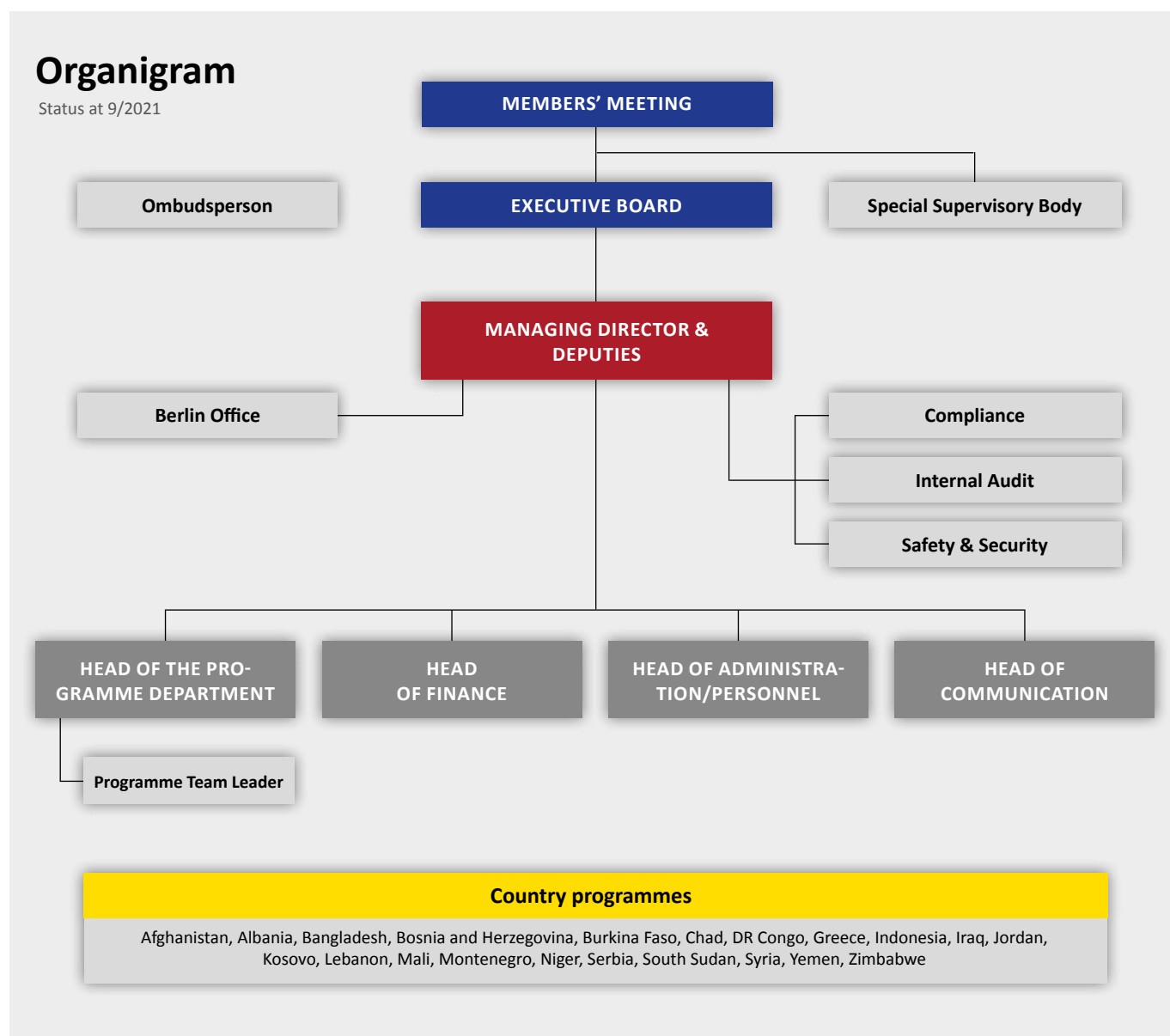
## Realignment

A significant event after the end of the reporting period is the organisation's realignment: In the light of the organisational growth of Help – Hilfe zur Selbsthilfe and the changes in the framework conditions, a development process has been launched with the aim of ensuring Help's future viability. The Executive Board approved a change to the Management at its meeting on 6 May 2021. The former managing director has resigned. Until the position is filled again, business is being conducted on an interim basis by the two deputies.

### Dr Georg Kippels

Chairman of the board

„Help – Hilfe zur Selbsthilfe e.V.“



# Our global partners in 2020

COUNTRY	Partner organisation	Acronym
<b>Niger</b>	Gestion et Valorisation des Déchets	GVD-Afrique
<b>Greece</b>	Greek Council for Refugees	GCR
<b>Indonesia</b>	Indonesia Bhadra Utama Foundation	IBU
<b>DR Congo</b>	Union des Groupes d'Etudes et d'Actions pour le Développement de Fizi-Itombwe	UGEAFI
<b>Chad</b>	Association Help-Tchad pour le Développement	AHTD
<b>Zimbabwe</b>	Partners for Integrated Growth and Development	pigad
	Lower Centenary Producers Trust	LCPT
<b>Philippines</b>	Ecosystems Work for Essential Benefits	ECOWEB
<b>Afghanistan</b>	Organization for Sustainable Aid in Afghanistan	OSAA
<b>Lebanon</b>	Arcenciel	AeC
<b>Iraq</b>	Mercy Hands for Humanitarian Aid	MH
<b>Yemen</b>	Response MENA for Relief and Human Development	RMENA
<b>Syria</b>	St. Ephrem Patriarchal Development Committee	EPDC
<b>South Sudan</b>	Assistance for Relief and Development Agency	ARUDA
<b>Mali</b>	ONG FAABA	FAABA
<b>Burkina Faso</b>	Organisation pour les Droits à la Santé et au Développement	ODSAD
	Action Gouvernance Intégration Renforcement/Group de travail en santé et développement	AGIR
	Coalition des Associations de Soutien aux Groupes Vulnérables	CASGV
	Association Provinciale pour la Promotion de la Nutrition des Enfants	APPEN
	Association Trait d'Union des Jeunes Burkinabé	ATJUB
	Association Adiara des Jeunes de Tougan	AAJT
	Association Jeunesse Culture et Développement	AJCD
	Association Jeunesse Unie pour le Développement de Barani	AJUD-B
	Direction Régionale de la Santé du Sahel (District sanitaire de Sebba)	
	Association monde Rural	AMR
	Association des Jeunes pour le Bien-être Familial	AJBF
	Association d'Aide aux Enfants et aux Familles Démunies	ADEFAD
	Association des animateurs et Anciens animateurs des Projets du Développement du Faso	4AS/PDF
	Fédération Nationale des Groupements Naam	FNGN
	Association pour la Promotion des Initiales Local	APIL
	Action Communautaire pour le Développement du Centre Nord	ACD/CN
	Association Kombi-Naam pour le Développement	AKND
	Association pour la Promotion et l'Intégration de la Jeunesse du Centre Nord	APII/CN

COUNTRY	Partner organisation	Acronym
	Association Pengdwendé pour l'Epanouissement de la Jeunesse	APEP/J
	Association pour le Développement Intégré Wend Panga de Sanmatenga	ADI/WS
	Association Sahel Développement	ASD
<b>Albania</b>	Plan & Go	
<b>Bosnia and Herzegovina</b>	Municipality of Ljubinje	
	Municipality of Berkovici	
	City of Trebinje	
	City of Travnik	
	Municipality of Vlasenica	
	Municipality of Bratunac	
	Municipality of Prozor-Rama	
	Correctional facility Banja Luka	
	Correctional facility Zenica	
	Non-Governmental Organization for Development and Affirmation of Society	NODAS
	SOS Bihać	
<b>Kosovo</b>	Skenderaj Municipality	
	Kosovo Correctional Services	
	Centre for Women Development, North Mitrovica	
	Kosovo's Young Psychologists Association	
	"Buzeqeshja" Kindergarten in Pristina	
	Women Kosovo Artists	
	Pristina Biennale	
	Maro (Kosovan company offering design and modelling services for industrial products)	
	Mirjeta Bunjaku, Department for Donations and International cooperation, University Clinical Hospital Service of Kosovo (HUCSK)	
	Cure 2 Children	
	Maro (Albanian for "Do it yourself")	
	Voice of Roma, Ashkali and Egyptians	VoRAE
	Business Development Group	
	Gjakova Municipality	
	Prishtina Municipality	
<b>Montenegro</b>	Institute for the Execution of Criminal Sanctions	UIKS
	Roma Youth Organization	
	Walk with us – Phiren Amenca	
	Ministry for Labor and Social Welfare	
	Municipality of Capital Podgorica	
	Municipality of Nikšić	
	Municipality of Bijelo Polje	
	Municipality of Berane	
	Municipality of Ulcinj	
	Municipality of Danilovgrad	
<b>Serbia</b>	Standing Conference of Roma Citizens' Associations – "League of Roma"	

# Financial report

INCOME (EUR)	2020	2019
<b>Donations</b>	<b>5,600,734</b>	<b>6,718,020</b>
<i>of which restricted:</i>	<i>3,361,264</i>	<i>4,598,573</i>
<i>Aktion Deutschland Hilft</i>	<i>2,643,771</i>	<i>4,138,751</i>
<i>other organisations</i>	<i>717,493</i>	<i>459,822</i>
<i>of which legacies</i>	<i>37,120</i>	<i>20,338</i>
<i>of which fines</i>	<i>4,650</i>	<i>550</i>
<i>of which gifts in kind</i>	<i>1,508</i>	<i>231</i>
<b>Restricted public-sector grants</b>	<b>30,959,490</b>	<b>21,993,253</b>
<b>Interest income</b>	<b>0</b>	<b>3</b>
<b>Other income</b>	<b>1,767,790</b>	<b>1,664,144</b>
<b>Total income</b>	<b>38,328,014</b>	<b>30,375,420</b>

## YOU CAN BEQUEATH SOMETHING LASTING

Our faithful donors are increasingly opting to support us beyond their own lifetimes too, by leaving a legacy or a bequest to Help in their wills. We would like to extend our heartfelt thanks for these posthumous gifts.

If you, too, would like to plan your estate, need information on how to draw up your last will and testament and want to find out how you can leave a lasting mark on this world, you can order our information leaflet on wills (in German). Your contact:



**Sabine Preker**  
Tel. +49 228 915 2912  
preker@help-ev.de



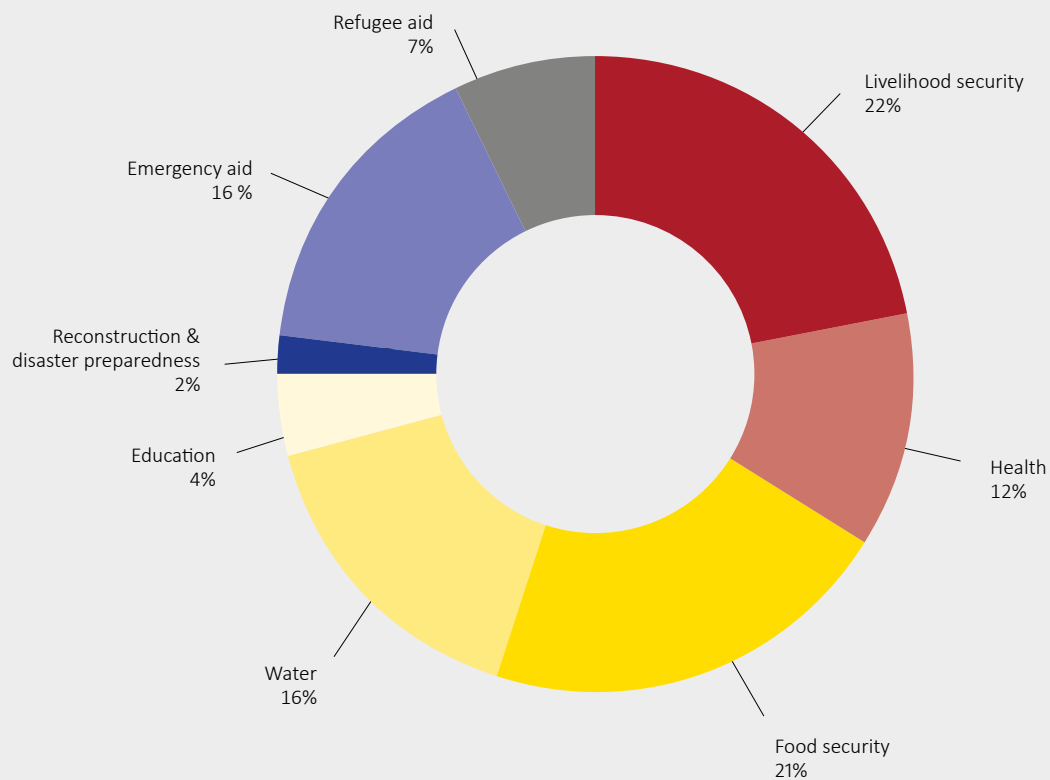
<b>EXPENDITURE (EUR)</b>	<b>2020</b>	<b>2019</b>
<b>Total expenses for public relations and donation advertising, statutory educational and press work (EUR)</b>	<b>893,679</b>	<b>1,112,048</b>
Public relations and donor liaison	670,771	885,028
<i>of which personnel expenses</i>	84,856	87,690
Statutory educational work	115,462	120,618
<i>of which personnel expenses</i>	92,400	88,784
Statutory press work	107,446	106,402
<i>of which personnel expenses</i>	88,575	75,875
<b>Total administration expenses (EUR)</b>	<b>1,234,543</b>	<b>1,202,999</b>
Wages and salaries, including social security contributions and pension expenses	599,755	570,612
Legal and consultancy expenses	181,976	192,079
Premises and facilities	140,944	135,874
Postage, telephone, courier services	34,111	32,765
Office supplies	6,478	7,189
Repairs and maintenance	56,946	80,534
Insurance policies and contributions	87,055	88,445
Data protection expenses	13,184	13,321
Interest expenses	6,978	5,840
Travel expenses	2,172	3,832
Continuing education courses	12,774	14,495
Ancillary costs arising from monetary transactions	46,471	26,023
Boards' expenses	10,880	11,687
External services and work	3,306	5,575
Operating lease expenses/rental charges for movable assets	4,475	5,677
Vehicle expenses	1,066	1,074
Personnel search and administration	9,099	3,353
Other expenses	16,873	4,624
<b>Total project expenditure (euros)</b>	<b>35,914,671</b>	<b>€ 26,684,805</b>
<i>of which external funds</i>	30,959,490	21,993,253
<i>of which own funds</i>	4,955,181	4,691,552
Share of personnel expenses in project expenditure	1,610,813	1,529,767
Nonperiod expenses	104,574	0
Extraordinary project expenditures	275,260	0

Please see the Executive Board report on pages 20-23 for further details of the income and expenditure on these pages and changes in relation to the previous year.

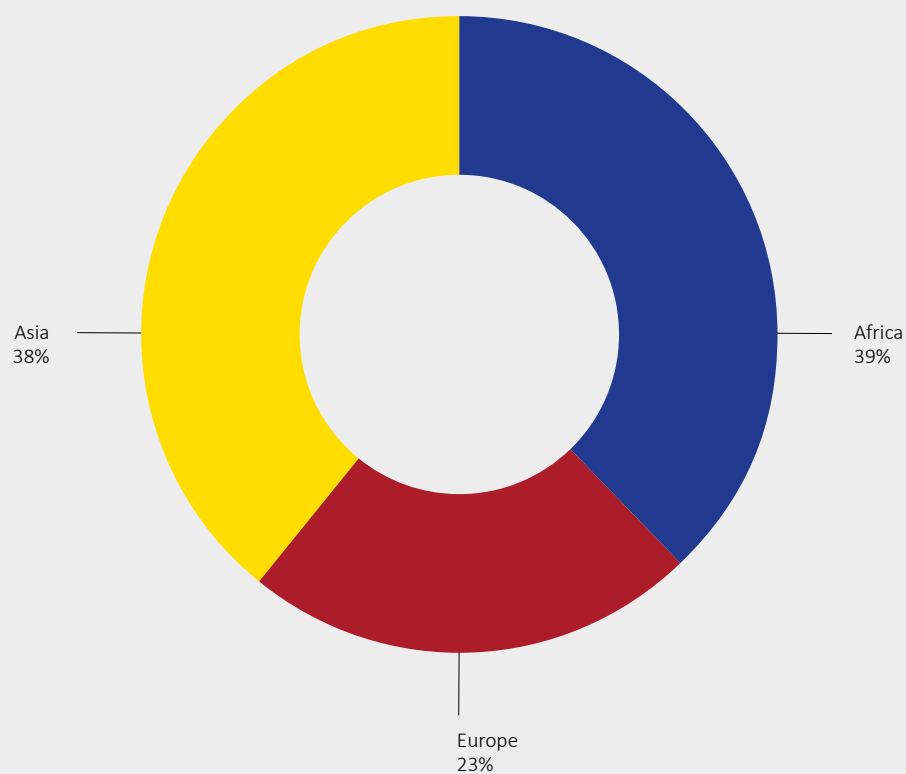
<b>FINANCIAL PLANNING 2021 (EUR)</b>	<b>Target 2021</b>	<b>Actual 2020</b>
Restricted grants	30,000,000	30,959,490
Donations, general	3,000,000	2,239,470
Donations, restricted	5,000,000	3,361,264
Expenses for public relations/educational work/press work	1,562,041	893,679
Administration expenses	1,325,219	1,234,543

# Project expenditure 2020

## Project expenditure by project objective

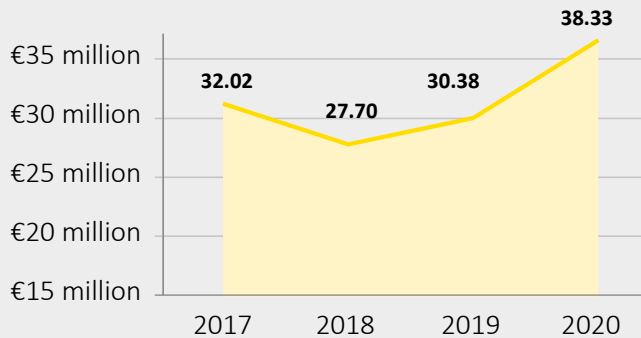


## Project expenditure by region

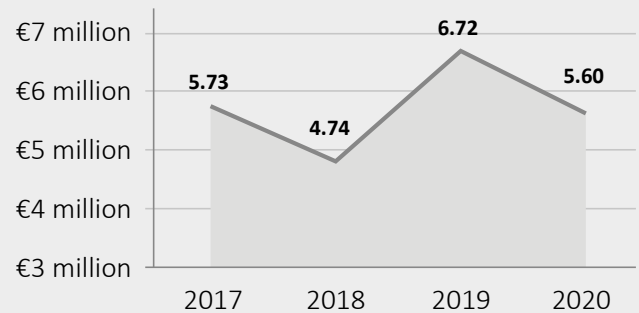


# Development in income and expenditure

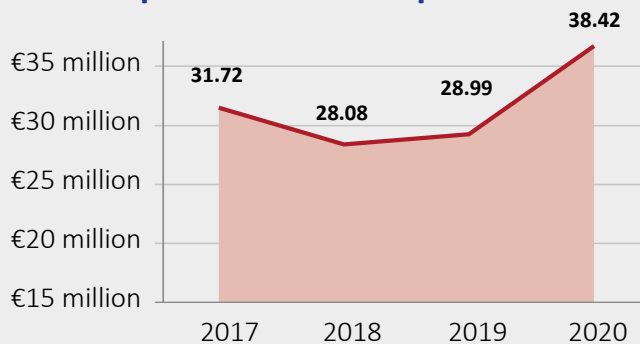
## Development in total income



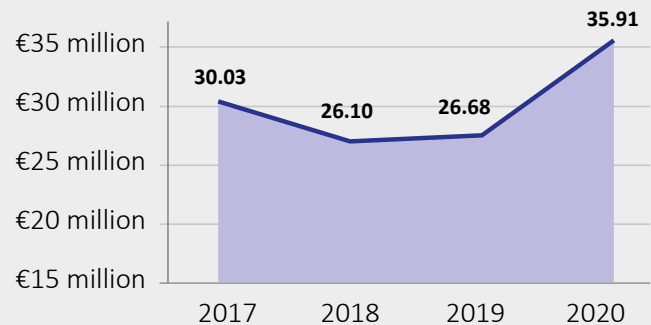
## Development in donations



## Development in total expenditure



## Development in project expenses



## Remuneration structure in 2020

Group/Position	Remuneration group	Monthly gross salaries from - to in Euro	Yearly special payments from - to in Euro	Contributions to the company pension scheme* in Euro
Head of department	E 13	5,899.26 - 5,899.26	3,539.56 - 3,539.56	2,566.00
Consultants	E 11	3,508.11 - 5,292.98	2,806.49 - 4,234.38	2,566.00
Account officers	E 10	3,380.51 - 3,964.32	2,704.41 - 3,171.46	2,566.00
Auxiliary workers	E 9	2,994.70 - 3,232.46	2,395.76 - 2,585.97	2,566.00
Voluntary service		1,580.15 - 1,580.15	1,264.12 - 1,264.12	-
Voluntary social year		776.00 - 776.00	-	-

The salaries of full-time Help employees in Bonn and Berlin are aligned with the remuneration system of the Collective Wage Agreement for Federal Civil Servants (TVöD). The gross annual salaries consist of monthly salaries, a yearly special payment of a maximum of 80% of a monthly salary and contributions to the company pension scheme of up to 2,566 euros for employees working under indefinite contracts. The actual salary ranges are shown here as monthly salaries. The remuneration of the Management and its two deputies is also based on TVöD (15Ü or 14) and is mentioned cumulatively on page 21 in order to safeguard the right to informational self-determination.

# Consolidated income statement for the financial year 2020

	2020 EUR	2019 EUR
<b>Income from continuing operations</b>	<b>38,301,849.86</b>	<b>30,374,358.79</b>
<i>a) Donations</i>	<i>5,600,734.26</i>	<i>6,718,019.79</i>
<i>b) Income from restricted grants</i>	<i>30,959,490.09</i>	<i>21,993,253.44</i>
<i>c) Other income</i>	<i>1,741,625.51</i>	<i>1,663,085.56</i>
<b>Change in unused restricted donations</b>	<b>188,837.58</b>	<b>366,450.34</b>
<b>Other operating income</b>	<b>26,164.03</b>	<b>1,058.01</b>
<i>Subtotal</i>	<i>38,516,851.47</i>	<i>30,741,867.14</i>
<b>Amortisation and depreciation on intangible and fixed assets</b>	<b>16,633.11</b>	<b>26,369.79</b>
<b>Expenses from ongoing activities</b>	<b>38,415,750.16</b>	<b>28,994,011.06</b>
<i>a) Project expenses</i>	<i>35,914,671.33</i>	<i>26,684,804.97</i>
<i>b) Personnel expenses (administration only)</i>	<i>599,755.24</i>	<i>570,612.05</i>
<i>c) Administration needs</i>	<i>1,132,025.20</i>	<i>1,361,808.23</i>
<i>d) Maintenance and repair expenses</i>	<i>56,946.24</i>	<i>80,534.37</i>
<i>e) Contributions and insurance policies</i>	<i>87,055.27</i>	<i>88,444.58</i>
<i>f) Rental expense</i>	<i>140,944.02</i>	<i>135,874.14</i>
<i>g) Other expenses</i>	<i>104,518.82</i>	<i>71,932.72</i>
<i>h) Expenses from other accounting periods and extraordinary expenses</i>	<i>379,834.04</i>	<i>0.00</i>
<i>Subtotal</i>	<i>84,468.20</i>	<i>1,721,486.29</i>
<b>Other interest and similar income</b>	<b>0.48</b>	<b>2.76</b>
<b>Interest and similar expenses</b>	<b>6,977.56</b>	<b>5,839.95</b>
<b>Result after taxes, profit</b>	<b>+77,491.12</b>	<b>+1,715,649.10</b>

## Trust and transparency are important to us

The audit mandate entrusted to Solidaris was expanded for the financial year 2020 to include the audit catalogue based on the principles of the Deutscher Spendenrat e.V. (German Charity Council), which Help undertakes to follow each year. In accordance with its mandate, Solidaris assessed compliance

with the voluntary declaration of commitment made to the Deutscher Spendenrat e.V., pursuant to its principles, in the course of our audit.

The audit by Solidaris has not led to any findings that are indicative in its opinion of a breach of Help's voluntary declaration of commitment.



# Allocation of income and expenses in the financial year 2020

Operations/Activities  Item description	Total profit and loss account	Fulfilment of statutory purposes/Non-material area			
		Direct activities			Management/ administration
		Direct non-material activities/projects	Statutory educational work/public relations	Subtotal non-material area	
1. Donations and similar income	€5,789,571.84	€5,789,571.84		€5,789,571.84	
of which membership fees/sponsorship fees	€ 0.00			€ 0.00	
2. Revenues (performance payments)	€ 0.00			€ 0.00	
3. Change in inventories of finished and unfinished goods and services	€ 0.00			€ 0.00	
4. Own work capitalised	€ 0.00			€ 0.00	
5. Grants to finance current expenses	€ 30,959,490.09	€ 30,959,490.09		€ 30,959,490.09	
6. Other operating income	€ 1,767,790.02	€ 26,164.51		€ 26,164.51	€ 1,741,625.51
<b>Subtotal income</b>	<b>€ 38,516,851.95</b>	<b>€ 36,775,226.44</b>	<b>€ 0.00</b>	<b>€ 36,775,226.44</b>	<b>€ 1,741,625.51</b>
7. Direct expenses for statutory purposes/project expenses	€ 35,206,967.20	€ 34,579,118.31	€ 627,848.89	€ 35,206,967.20	
8. Cost of materials	€ 0.00			€ 0.00	
9. Staff costs	€ 2,476,398.71	€ 1,610,813.19	€ 180,974.72	€ 1,791,787.91	€ 599,755.24
<b>Subtotal expenses</b>	<b>€ 37,683,365.91</b>	<b>€ 36,189,931.50</b>	<b>€ 808,823.61</b>	<b>€ 36,998,755.11</b>	<b>€ 599,755.24</b>
<b>10. Interim result 1</b>	<b>+ € 833,486.04</b>	<b>+ € 585,294.94</b>	<b>- € 808,823.61</b>	<b>- € 223,528.67</b>	<b>+ € 1,141,870.27</b>
11. Income from grants to finance investments	€ 0.00			€ 0.00	
12. Income from the reversal of special items/liabilities	€ 0.00			€ 0.00	
13. Expenses from additions to special items/liabilities	€ 0.00			€ 0.00	
14. Amortisation and depreciation on intangible and tangible assets	€ 16,633.11			€ 0.00	€ 16,633.11
15. Other operating expenses	€ 732,384.25			€ 0.00	€ 732,384.25
<b>16. Interim result 2</b>	<b>+ € 84,468.68</b>	<b>+ € 585,294.94</b>	<b>- € 808,823.61</b>	<b>- € 223,528.67</b>	<b>+ € 392,852.91</b>
17. Income from participating interests	€ 0.00			€ 0.00	
18. Income from other long-term securities and loans	€ 0.00			€ 0.00	
19. Other interest and similar income	€ 0.00			€ 0.00	
20. Write-downs on long-term financial assets and current securities	€ 0.00			€ 0.00	
21. Interest and similar expenses	€ 6,977.56	€ 6,977.56		€ 6,977.56	
22. Taxes on income	€ 0.00			€ 0.00	
<b>23. Result after taxes</b>	<b>+ € 77,491.12</b>	<b>+ € 578,317.38</b>	<b>- € 808,823.61</b>	<b>- € 230,506.23</b>	<b>+ € 392,852.91</b>
24. Other taxes	€ 0.00			€ 0.00	
<b>25. Profit/loss for the year</b>	<b>+ € 77,491.12</b>	<b>+ € 578,317.38</b>	<b>- € 808,823.61</b>	<b>- € 230,506.23</b>	<b>+ € 392,852.91</b>
<b>Total income (EUR)</b>	<b>€ 38,516,851.95</b>	<b>€ 36,775,226.44</b>	<b>€ 0.00</b>	<b>€ 36,775,226.44</b>	<b>€ 1,741,625.51</b>
<b>Total income (%)</b>	<b>100.00 %</b>	<b>95.48 %</b>	<b>0.00 %</b>	<b>95.48 %</b>	<b>4.52 %</b>
<b>Total expenses (EUR)</b>	<b>€ 38,439,360.83</b>	<b>€ 36,196,909.06</b>	<b>€ 808,823.61</b>	<b>€ 37,005,732.67</b>	<b>€ 1,348,772.60</b>
<b>Total expenses (%)</b>	<b>100.00 %</b>	<b>94.17 %</b>	<b>2.10 %</b>	<b>96.27 %</b>	<b>3.51 %</b>

# to divisions and functions/areas © Deutscher Spendenrat e.V.

Fulfilment of statutory purposes/Non-material area					
Indirect activities					
Donation advertising	Subtotal for indirect activities	Special-purpose operations (incl. management)	Total statutory activities	Asset management	Jointly assessed taxable business operations
	€ 0.00		€5,789,571.84		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 30,959,490.09		
	€ 1,741,625.51		€ 1,767,790.02		
€ 0.00	€ 1,741,625.51	€ 0.00	€ 38,516,851.95	€ 0.00	€ 0.00
	€ 0.00		€ 35,206,967.20		
	€ 0.00		€ 0.00		
€ 84,855.56	€ 684,610.80		€ 2,476,398.71		
€ 84,855.56	€ 684,610.80	€ 0.00	€ 37,683,365.91	€ 0.00	€ 0.00
- € 84,855.56	+ € 1,057,014.71	€ 0.00	+ € 833,486.04	€ 0.00	€ 0.00
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 16,633.11		€ 16,633.11		
	€ 732,384.25		€ 732,384.25		
- € 84,855.56	+ € 307,997.35	€ 0.00	+ € 84,468.68	€ 0.00	€ 0.00
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 0.00		
	€ 0.00		€ 6,977.56		
	€ 0.00		€ 0.00		
- € 84,855.56	+ € 307,997.35	€ 0.00	+ € 77,491.12	€ 0.00	€ 0.00
	€ 0.00		€ 0.00		
- € 84,855.56	+ € 307,997.35	€ 0.00	+ € 77,491.12	€ 0.00	€ 0.00
€ 0.00	€ 1,741,625.51	€ 0.00	€ 38,516,851.95	€ 0.00	€ 0.00
0.00 %	4.52 %	0.00 %	100.00 %	0.00 %	0.00 %
€ 84,855.56	€ 1,433,628.16	€ 0.00	€ 38,439,360.83	€ 0.00	€ 0.00
0.22 %	3.73 %	0.00 %	100.00 %	0.00 %	0.00 %

# Statement of financial position as at 31 December 2020

ASSETS	31/12/2020	Previous year
	EUR	EUR
<b>FIXED ASSETS</b>		
<b>I. Intangible assets</b>		
<i>Paid concessions, commercial property rights and similar rights and assets as well as licences for such rights and assets</i>	3.00	3.00
<b>II. Property, plant and equipment</b>		
<i>Other equipment, operating and office equipment</i>	35,521.00	20,535.00
<b>CURRENT ASSETS</b>		
<b>I. Receivables and other current assets</b>	3,996,564.78	2,344,097.70
<i>1. Receivables - restricted grants</i>	2,679,898.16	848,507.08
<i>2. Other assets</i>	1,316,666.62	1,495,590.62
<b>II. Cash, credit at banks and cheques</b>	13,404,880.78	12,053,805.51
<i>1. Cash on hand</i>	99,162.63	102,346.71
<i>2. Cash at banks and credit institutions</i>	13,295,247.52	11,907,519.05
<i>3. Cheques</i>	10,470.63	43,939.75
<b>DEFERRED EXPENSES AND ACCRUED INCOME</b>	117,945.61	19,201.63
	<b>17,554,915.17</b>	<b>14,437,642.84</b>

LIABILITIES	31/12/2020	Previous year
	EUR	EUR
<b>SHAREHOLDER'S EQUITY</b>	4,882,910.78	4,805,419.66
<i>I. Result carried forward</i>	4,805,419.66	3,089,770.56
<i>II. Profit/loss for the year</i>	+77,491.12	+1,715,649.10
<b>UNUSED RESTRICTED DONATIONS</b>	2,610,734.05	2,799,571.63
<b>PROVISIONS</b>		
<i>Other provisions</i>	674,181.00	142,851.00
<b>LIABILITIES</b>	9,387,089.34	6,689,800.55
<i>1. Liabilities to banks and credit institutions</i>	100,234.40	103,242.79
<i>2. Trade payables</i>	79,934.46	119,200.88
<i>3. Receivables - unused restricted grants</i>	9,081,081.15	6,386,439.28
<i>4. Other liabilities</i>	125,839.33	80,917.60
	<b>17,554,915.17</b>	<b>14,437,642.84</b>

The auditor has issued an opinion extract, which is given below on the full financial statements as at 31 December 2020 (balance sheet, profit and loss statements and annexes) as well as on the Management Report for the financial year from 1 January to 31 December 2020.

## Audit opinion from the independent auditor

To Help – Hilfe zur Selbsthilfe e.V., Bonn, Germany

### Audit opinion

We have examined the Consolidated Financial Statements of Help – Hilfe zur Selbsthilfe e.V., Bonn – consisting of the balance sheet as at 31 December 2020 and the profit and loss accounts for the financial year from 1 January to 31 December 2020 as well as annexes including an account of accounting and valuation methods. We have also examined the Management Report of Help – Hilfe zur Selbsthilfe e.V., Bonn for the financial year from 1 January to 31 December 2020.

In our opinion, based on the findings of our audit,

- the attached annual accounts give, in all materially relevant aspects and in conformity with the provisions of German commercial law and in compliance with German generally accepted audit principles, a true and fair view of the assets and financial position of the association as at 31 December 2020 and of the results of its operations for the financial year from 1 January to 31 December 2020 and
- the Management Report is consistent with the financial position of the association. The Management Report is in all materially relevant aspects in conformity with the Consolidated Financial statements and with German legal provisions and is an accurate picture of the opportunities and risks in future developments.

Pursuant to § 322 (3) 1 of the German Commercial Code (HGB), we declare that our audit has not led to any reservations concerning the regularity of the financial statements and the Management Report.

### Basis of the audit opinion

We conducted our examinations of the financial statements and the Management Report in accordance with § 317 HGB and the German generally accepted standards for the audit of financial statements promulgated by the Institut der Wirtschaftsprüfer (IDW). Our responsibility under these provisions and principles is further explained in the section on “Responsibility of the auditor for examining the Consolidated Financial Statements and the Management Report” of our audit opinion. We are independent of the association in conformity with the provisions of German commercial and professional law and have fulfilled our other German professional obligations in conformity with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion ...

Cologne, 13 September 2021

### Solidaris Revisions-GmbH

Auditors· Tax consultancy

signed Edgar Kempenich  
**Edgar Kempenich**  
Auditor/  
tax consultant

signed Petra Assenmacher  
**Petra Assenmacher**  
Auditor/  
tax consultant

## Funding agencies and cooperation partners in 2020

- ▶ Federal Foreign Office (AA )
- ▶ Aktion Deutschland Hilft (ADH)
- ▶ Arcanum Foundation
- ▶ Beard for Education
- ▶ Federal Ministry for Economic Cooperation and Development (BMZ)
- ▶ Deichmann Foundation
- ▶ DOHLE Foundation
- ▶ German Embassy in Belgrade
- ▶ German Embassy in Podgorica
- ▶ German Embassy in Sarajevo
- ▶ European Civil Protection and Humanitarian Aid Operations (ECHO)
- ▶ European Union development aid (EU)
- ▶ EuropeAid
- ▶ Friedhelm Loh Foundation
- ▶ Georg Kraus Foundation
- ▶ Burkina Faso Ministry of Health
- ▶ Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- ▶ Helvetas Swiss
- ▶ Janssen-Cilag
- ▶ Medicor Foundation
- ▶ Local communities
- ▶ Luxembourg Embassy in Pristina
- ▶ NAK-karitativ, relief organisation of the New Apostolic Church (NAKK)
- ▶ Nicholas Pissaris Foundation
- ▶ Oxfam
- ▶ PATRIP Foundation
- ▶ Reiner Meutsch Foundation FLY & HELP
- ▶ Swedish International Development Cooperation Agency (SIDA)
- ▶ Stiftung der Deutschen Lions
- ▶ United Nations Population Fund (UNFPA)
- ▶ UNICEF - United Nations Children's Fund
- ▶ World Food Programme (WFP)
- ▶ ZF hilft e.V.

# 2020 projects

Country	Number of projects	Project objectives *	Brief description **
<b>Africa</b>			
<b>Burkina Faso</b>	3	Health	Supporting local health facilities in providing medical care to mothers and children; monitoring of state implementation of free healthcare
	2	Health	Combating acute malnutrition in the Sahel region
	2	Health	Promoting sanitary measures during the coronavirus pandemic
	1	Food security	Improving food security and reducing malnutrition in Yatenga & Zondoma
	2	Livelihood security	Strengthening self-help resourcefulness of the population in Sahel and North regions
<b>DR Congo</b>	1	Health	Conducting information campaigns on COVID-19 and chlorine production in North Kivu
	1	Water	Reducing the transmission of Ebola
<b>Mali</b>	2	Emergency aid	Combating malnutrition in women and children
	1	Health	Measures to prevent sexual violence in Gao
	1	Health	Improving access to primary healthcare in Douentza and Mopti
	2	Water	Improving access to drinking water and sanitary facilities
<b>Niger</b>	1	Health	Supporting health and food activities for vulnerable groups in the Tillabéri region
	1	Food security	Improving the prevention and treatment of undernutrition
<b>Zimbabwe</b>	1	Reconstruction	Supporting families affected by Cyclone Idai through reconstruction measures
	3	Food security	Security of the food supply and fighting poverty and desertification through the promotion of more sustainable, more drought-resistant agriculture and effective marketing
	2	Livelihood security	Support in creating and reinforcing sustainable production and marketing methods
<b>South Sudan</b>	2	Water	Providing aid for multiple needs to displaced people and host communities in Lakes State and western Jonglei State
	2	Food security	Treatment of acute malnutrition in Yirol West & East; school meals for children in Juba
<b>Chad</b>	2	Water	Improving water supplies and promoting the regional integration of refugees in East Chad
	2	Relief for refugees	Aid for those affected by the Boko Haram crisis in the Lake Chad and Diffa (Niger) regions
<b>West Africa</b> <i>Regional project</i>	1	Food security	Providing humanitarian aid to the population affected by cross-border conflicts and food crises in Burkina Faso, Mali and Niger

Total 2020 expenditure in euros ***	Beneficiaries ****	Funding agencies/ Cooperation partners
€ 863,433.07	4,161,542 people	UNICEF, EuropeAid, Burkina Faso Ministry of Health, ADH
€ 1,418,041.47	147,614 people	ECHO, ADH
€ 138,211.02	418,000 people	UNICEF
€ 1,498,858.02	24,000 people directly, 220,000 people indirectly	AA, ADH
€ 151,699.25	147,210 people	Oxfam, Fly & Help
€ 11,723.58	200,000 people	ADH
€ 10,793.19	2,500 people directly, 11,000 people indirectly	DOHLE Foundation, ADH
€ 505,120.28	167,684 people	AA, WFP, ADH
€ 433,187.24	13,465 people	UNFPA
€ 125,944.55	67,040 people	UNFPA
€ 1,111,182.78	176,200 people	BMZ, ADH
€ 629,355.43	100,000 people	ECHO, ADH
€ 80,823.98	200,000 people	UNICEF
€ 628,949.98	2,350 people directly, 14,100 people indirectly	ADH
€ 1,010,821.46	12,063 people directly, 506,815 people indirectly	BMZ, ADH, beneficiaries
€ 97,209.14	4,990 people directly, 199,878 people indirectly	BMZ, ADH
€ 1,167,210.07	331,217 people	AA, Friedhelm Loh Foundation, Stiftung der Deutschen Lions, ADH
€ 434,039.97	131,769 people	UNICEF, WFP
€ 344,565.51	100,000 people	BMZ, Stiftung der Deutschen Lions
€ 2,326,694.22	235,000 people	AA, BMZ, ADH
€ 732,882.27	220,000 people	AA, ADH

# 2020 projects (continued)

Country	Number of projects	Project objectives *	Brief description **
<b>Asia</b>			
<b>Afghanistan</b>	1	Health	Implementing emergency response measures to combat the COVID-19 pandemic in Afghanistan
	1	Health	Protecting disadvantaged and highly vulnerable children from violence, abuse and exploitation during the coronavirus pandemic
	1	Education	Supporting vocational education for disadvantaged and highly vulnerable children and adolescents
	1	Livelihood security	Empowering working women through the construction of a production, exhibition and commerce centre
<b>Bangladesh</b>	1	Emergency aid	Emergency aid for flood victims
<b>Indonesia</b>	1	Environmental protection	Reducing plastic pollution
<b>Iraq</b>	1	Water	Sustainable improvement of access to clean drinking water in the Ninawa region
	1	Food security	Conducting a baseline study as preparation for further projects on reviving traditional agriculture with a sustainable orientation
<b>Yemen</b>	1	Health	Cholera emergency aid and disease prevention
<b>Jordan</b>	1	Livelihood security	Developing urban agriculture with the aim of sustainably strengthening the livelihoods of Jordanian families and Syrian refugees
<b>Lebanon</b>	1	Reconstruction	Supporting the reconstruction after the explosion in Beirut
<b>Syria</b>	2	Emergency aid	Implementing emergency response measures to contain the COVID-19 pandemic in displacement camps in north-east Syria
	1	Education	Rebuilding schools
	1	Food security	Return assistance for internally displaced Syrian people through the promotion of agriculture and water supply
<b>Europe</b>			
<b>Albania</b>	1	Emergency aid	Emergency aid for earthquake victims
<b>Bosnia and Herzegovina</b>	3	Emergency aid	Implementing emergency response measures to combat the COVID-19 pandemic in Bosnia and Herzegovina
	1	Livelihood security	Empowering female entrepreneurs in rural Bosnia and Herzegovina
	1	Livelihood security	Promoting income generation in Dobretići
	1	Livelihood security	Supporting local women's groups during the COVID-19 pandemic

Total 2020 expenditure in euros ***	Beneficiaries *****	Funding agencies/ Cooperation partners
€ 39,924.89	1,600 people	ADH
€ 175,914.55	251,340 people	UNICEF, ADH
€ 1,167,737.68	2,300 people	UNICEF, ADH
€ 41,711.82	2,500 people directly, 17,500 people indirectly	PATRIIP Foundation
€ 37,166.20	100 people	NAKK, ADH, Help
€ 282,958.76	291,150 people	ADH
€ 3,024,629.96	441,801 people	AA, ADH
€ 11,734.81	-	ADH
€ 238,466.92	70,897 people	ZF hilft e.V., ADH
€ 70,517.46	450 people	ADH
€ 88,363.15	169 people	DOHLE Foundation, NAKK, SDL, ADH
€ 4,682,638.37	88,000 people	AA, Georg Kraus Foundation, ADH
€ 1,647.26	766 school pupils	Beard for Education
€ 3,578,713.53	11,250 people directly, 420,000 people indirectly	BMZ, ADH
€ 79,319.31	8,687 people	Arcanum Foundation, NAKK, ZF hilft e.V., ADH, local communities
€ 203,189.54	13 healthcare and migration centres	DOHLE Foundation, German Embassy in Sarajevo
€ 273,511.53	91 people	BMZ, local communities, beneficiaries
€ 884.27	60 people	Deichmann Foundation, local communities, beneficiaries
€ 5,000.00	2 groups, 223 women in total	German Embassy in Sarajevo

# 2020 projects (continued)

Country	Number of projects	Project objectives *	Brief description **
<b>Europe</b>			
<b>Greece</b>	1	Relief for refugees	Safe accommodation and support of refugees in particular need of protection
	1	Relief for refugees	Providing emergency aid after the fire in Moria refugee camp on Lesbos
<b>Kosovo</b>	1	Education	Empowering economically and socially disadvantaged people through income-generating measures
	3	Health	Implementing emergency response measures to combat the COVID-19 pandemic in Kosovo
<b>Montenegro</b>	5	Livelihood security	Improving access to the labour market for Roma and other disadvantaged groups
	2	Livelihood security	Promoting and protecting the rights and living conditions of Roma and other disadvantaged groups
	1	Livelihood security	Supporting disadvantaged groups during the coronavirus pandemic in Montenegro
	1	Disaster preparedness	Disaster preparedness
<b>Serbia</b>	2	Health	Implementing emergency response measures to combat the COVID-19 pandemic in Serbia
	2	Livelihood security	Improving the living conditions of Roma and other disadvantaged groups through income-generating measures and housing improvements
	3	Livelihood security	Migration management and support of voluntary return
<b>South-east Europe Regional project</b>	1	Emergency aid	Providing emergency aid and implementing livelihood-security measures during the coronavirus pandemic
	2	Livelihood security	Supporting socio-economic stability in the Western Balkans
	1	Environmental protection	Creating legal earning opportunities for waste pickers, promoting recycling, and raising awareness of conscious use of plastic

## Notes:

- \* 'Emergency aid' applies to projects carried out in immediate response to a disaster. Many of our projects are in the nature of emergency aid. They also aim to effect a lasting improvement of living conditions for those affected, in a variety of spheres. We prefer to divide project objectives by sphere to better illustrate this objective. The project objective 'Environment protection/Sustainability' is carried out across several fields.
- \*\* Our internet pages [www.help-ev.de](http://www.help-ev.de) provide detailed reports on our work in the project countries and on the individual projects
- \*\*\* Unless stated otherwise, all projects were carried out with Help funds derived from donations. For projects over the past year, a larger part of the expenditure may be incurred in other financial years (previous year or following year).
- \*\*\*\* The number of beneficiaries of a project does not always refer to the reporting year alone. Where a division by accounting period is not possible, it covers the entire project period. Household sizes differ depending on project country. Help factors in a worldwide average of five persons per household. For some projects, the number of people reached cannot be precisely quantified, e.g. when supporting medical facilities. Either the number of people treated in a year is used, or the number of people in the catchment area of the facility.

Total 2020 expenditure in euros ***	Beneficiaries ****	Funding agencies/ Cooperation partners
€ 111,518.39	46 women and children	Janssen-Cilag, Pissaris Foundation, ADH
€ 41,834.03	350 people	DOHLE Foundation
€ 93,923.64	188 people	Medicor Foundation
€ 74,367.12	2,282 people	Luxembourg Embassy in Pristina, Medicor Foundation, ADH
€ 274,697.18	252 people	EU, German Embassy in Podgorica, local communities, ADH
€ 114,990.31	707 people	EU, local communities, ADH
€ 49,999.84	7,000 people	German Embassy in Podgorica
€ 9,427.62	142 people	ADH
€ 45,283.50	448 people	German Embassy in Belgrade
€ 1,021,680.24	1,684 people	EuropeAid, SIDA, local communities, beneficiaries
€ 3,693,839.67	65,149 people	GIZ
€ 238,557.08	28,105 people	ADH
€ 1,934,177.97	3,980 people	AA, Helvetas Swiss, local communities, beneficiaries
€ 4,543.05	10 people	GIZ
<b>€ 35,433,616.13</b>		
€ 481,055.20	General project management and project planning	
<b>€ 35,914,671.33</b>	<b>Total project expenditure</b>	
€ 4,955,181.24	of which own funds	



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